

FOR IMMEDIATE RELEASE

November 11, 2011

Contact: Judi Jones
Noble Advisors LLC
207-443-4533
jjones@nobleadvisors.com



MAINE AND CANADIAN CONSULTING FIRMS PARTNER TO FOSTER SUSTAINABLE PEAK PERFORMANCE FOR CLIENT COMPANIES

Bath, ME, November 11, 2011 - - Two consulting firms – one a Maine firm providing management consulting and executive education services, and the other a Canadian firm providing enterprise improvement processes - are teaming up to provide an innovative suite of services to foster sustainable peak performance of client companies.

Bath-based **Noble Advisors LLC** and Toronto-based **BusinessOne Corporation** will combine their resources and expertise to serve Northeastern U.S. and Canadian clients with a comprehensive set of services for creating sustainable business capability and performance.

This new collaboration will operate initially under the [Noble Advisors](#) banner in the U.S. and under the [BusinessOne Corporation](#) banner in Canada.



Darwin Gillett
Noble Advisors

Its creators see it as a catalyst for helping mid-size and large companies stay abreast of changing market demands and changing management technologies, explained founder and president of Noble Advisors, [Darwin Gillett](#), “We’re tremendously excited about it. It’s going to be a total approach for helping businesses and clients throughout the Northeast U.S. and Canada create sustainable superior performance. We see it as a powerful and cost-effective way to help clients position their companies for long-term success.”

Up until now, clients have typically come to consulting firms with a specific improvement area in mind. The BusinessOne Corp - Noble Advisors collaboration will provide a full range of services to meet those needs, and perhaps more importantly, it will help management decide *where* to focus improvement efforts. Says [Dana Saltern](#), founder and president of BusinessOne Corp, “We will offer clients a comprehensive analysis of the important strategic dimensions of their company, and help them decide where to focus their time and resources. Plus we will help them improve that dimension – and tie it effectively to the rest of the company. We believe this will save them money and get them to their goals



Dana Saltern
The BusinessOne Corp

faster.”

Gillett has both Fortune 500 and smaller firm experience – both as a consultant and as a member of management. Early in his career, he pioneered in strategic planning, later contributing to clients on productivity and business process improvement, and more recently providing leadership development and executive coaching. He is the author of [***NOBLE ENTERPRISE: The Commonsense Guide for Uplifting People and Profits***](#), speaks internationally and has designed courses and seminars for the graduate business programs of several leading business schools.

Saltern has extensive experience – both at Deloitte and at her own firm – in helping clients in large scale improvement projects. She is an expert in designing and implementing enterprise change and improvement, with certification and experience in several business processes, including resource planning, project management and strategic measures (Balanced Scorecard).

Together Gillett and Saltern will offer clients an assessment of the major strategic dimensions of their company and provide recommendations of the best way(s) to increase capability and sustainable performance. They will also provide consulting assistance in implementing those recommendations, as well as provide a proven change strategy for moving forward, and executive coaching for those responsible for driving positive change.

For more information about their collaboration and their services, including their strategic assessment service, see www.TheGoToBusinessTeam.com