

Darwin Gillett

Darwin Gillett speaks widely in the U.S., Canada and Europe on emerging trends and strategies for creating competitive advantage and sustainable business success. He has consulted to dozens of Fortune 500 companies and smaller professional service & high tech firms.

Darwin was previously director of corporate planning for a Fortune 500 company, and president/CEO of a 45-person manufacturing company. He holds degrees from Yale (BA in economics) and the University of Chicago (MBA) and lectures in the executive programs of several leading business schools on strategies for revitalizing companies.

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Helping Leaders Create and Build Companies That Uplift People *and* Profits

Speaking Titles

LEADING Through Tough Times

The down economy has taken its toll at an “outer” level (lost sales & profits), but also at an “inner” level (morale & commitment). Leaders need to re-energize their people to spark a business resurgence. Here’s how.

THREE EMERGING TRENDS

Reshaping Business Strategy

While most companies keep a sharp eye on industry, technology and government trends, it is actually three deeper trends that will reshape “business as usual”.

NOBLE ENTERPRISE: The Business Model for Total Success

How a business built on Nobility attracts great customers and employees – and generates superior business performance. Based on Gillett’s widely-acclaimed book on *NOBLE ENTERPRISE*.

NOBLE LEADERSHIP: Activating Purpose, Passion and Principles

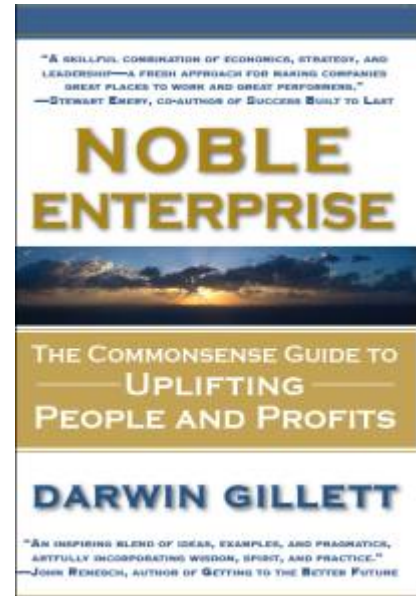
How Noble Leaders build energized and focused organizations where collaboration and prudent risk-taking are the norm, and superior performance the result.

“The enthusiastic feedback from the participants in our annual conference confirmed my high regard for you not only as an articulate speaker but also as a thought leader!”

George Starcher, co-founder, European Baha’i Business Forum, and former senior partner of McKinsey & Company

“There’s no question but that your session lit candles and rang bells!”

Robert Guest, Professor of Organization Behavior, Dartmouth’s Business School



“A skillful combination of economics, strategy and leadership – a fresh approach for making companies great places to work and great performers.”

Stewart Emery, co-author of the international best-seller *Success Built to Last*

“Bravo! The case example sings out with excitement and joy as the nearly 3,000 people of a failing company rally to transform it into an industry leader in just three years!”

Chip Conley, founder of Joie de Vivre Hospitality and author of *PEAK: How Great Companies get their Mojo from Maslow*

“NOBLE ENTERPRISE is:

- No Bull
- Noble
- Nobel!”

Martin Rutte, co-author of *Chicken Soup of the Soul at Work*